
THE GENERAL ASSEMBLY OF PENNSYLVANIA

HOUSE RESOLUTION

No. 117 Session of
2015

INTRODUCED BY SCHREIBER, SAYLOR, GILLESPIE, GROVE, REGAN,
PHILLIPS-HILL, KLUNK, KIRKLAND, LONGIETTI, DIGIROLAMO,
CALTAGIRONE, HENNESSEY, KINSEY, YOUNGBLOOD, BROWNLEE,
HARHART, PAYNE, GRELL, ROZZI, FARINA, BOBACK, WHEELAND,
PICKETT, MILLARD, MURT, V. BROWN, MOUL, ROSS, COHEN AND
READSHAW, FEBRUARY 24, 2015

INTRODUCED AS NONCONTROVERSIAL RESOLUTION UNDER RULE 35,
FEBRUARY 24, 2015

A RESOLUTION

1 Designating March 2, 2015, as "Explore York County Tourism Day"
2 in Pennsylvania.

3 WHEREAS, The York County Convention and Visitors Bureau
4 (YCCVB) is the official tourist promotion agency for York County
5 and is accredited by Destination Marketing Association
6 International; and

7 WHEREAS, The YCCVB actively markets York County to leisure
8 travelers, meeting and convention planners, group tour
9 operators, sports and tournament organizers and the media; and

10 WHEREAS, York County is known as the factory tour capital of
11 the world, offering 18 factory tours year-round; and

12 WHEREAS, York County is also known as the snack food capital
13 of the world with several snack food manufacturers, including
14 Utz Quality Foods and Martin's Potato Chips operating in the
15 county; and

1 WHEREAS, York County's Mason-Dixon Wine Trail was named "One
2 of the Best Wine Regions You've Never Heard of" by Budget Travel
3 Online; and

4 WHEREAS, In 2012, Travel + Leisure cited York County as
5 having one of "America's Greatest Main Streets"; and

6 WHEREAS, Visitors spent more than \$907 million in York County
7 in 2013, and the York County tourism industry employs 7,534
8 people; and

9 WHEREAS, Since 2001, the YCCVB has contributed more than \$3
10 million in tourist development funding to organizations in the
11 York County area; and

12 WHEREAS, York County is ranked 10th in the State in economic
13 impact from tourism expenditures; and

14 WHEREAS, The House of Representatives supports and honors
15 organizations such as the YCCVB which seek to promote
16 Pennsylvania's unique assets and attractions; therefore be it

17 RESOLVED, That the House of Representatives designate March
18 2, 2015, as "Explore York County Tourism Day" in Pennsylvania.