

State of South Dakota

NINETY-THIRD SESSION
LEGISLATIVE ASSEMBLY, 2018

561Z0594

SENATE LOCAL GOVERNMENT

ENGROSSED NO. **HB 1132** - 2/28/2018

This bill has been extensively amended (hoghoused) and may no longer be consistent with the original intention of the sponsor.

Introduced by: Representatives Goodwin, Dennert, DiSanto, Frye-Mueller, Howard, Jamison, Kaiser, and Pischke and Senators Nelson and Jensen (Phil)

1 FOR AN ACT ENTITLED, An Act to revise the sponsorship and advertising agreements
2 between certain alcoholic beverage licensees.

3 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF SOUTH DAKOTA:

4 Section 1. That chapter 35-2 be amended by adding a NEW SECTION to read:

5 Notwithstanding the provisions of §§ 35-2-6.4 and 35-4-52, a manufacturer, wholesaler, or
6 an agent of a manufacturer or wholesaler may enter into an advertising agreement with a retailer
7 licensee for a single event specified in the agreement. No retailer licensee may provide exclusive
8 or preferential treatment, or any other consideration prohibited by law, to the manufacturer,
9 wholesaler, or the agent of a manufacturer or wholesaler, under the terms of or in exchange for
10 entering into the advertising agreement under this section.

