

State of South Dakota

NINETY-THIRD SESSION
LEGISLATIVE ASSEMBLY, 2018

767Z0446

HOUSE CONCURRENT RESOLUTION NO. 1001

Introduced by: Representatives Rasmussen, Ahlers, Brunner, Chase, Duvall, Glanzer, Gosch, Greenfield (Lana), Holmes, Jamison, Kettwig, Lesmeister, Marty, Reed, Ring, Steinhauer, Wiese, Willadsen, Wismer, and York and Senators Rusch, Bolin, Klumb, Maher, and Soholt

1 A CONCURRENT RESOLUTION, Calling for statewide recognition of the brain drain
2 currently taking place in South Dakota and urging state and local officials to take action to
3 attract new residents to the state after they graduate.

4 WHEREAS, a significant emigration of educated people is commonly referred to as a brain
5 drain; and

6 WHEREAS, a recent survey of University of South Dakota students revealed that sixty-five
7 percent of the respondents planned to leave the state upon graduation and a majority of them
8 cited the lack of job opportunities as the primary reason they planned to leave; and

9 WHEREAS, while eighteen to twenty-five year olds are often anxious to experience new
10 places, those thirty to forty-nine years of age are often yearning to return to the places of their
11 childhood or to relocate with their families to smaller, more rural communities, and often do so
12 bringing businesses and other economic opportunities for others with them; and

13 WHEREAS, South Dakota has many amenities that could attract those in their thirties and
14 forties to the state, including rural charm, small schools, and a lower cost-of-living; and



1 WHEREAS, a social media outreach campaign aimed at thirty to forty-nine year olds and
2 advocating those amenities could reap great benefits for the state and local economies:

3 NOW, THEREFORE, BE IT RESOLVED, by the House of Representatives of the Ninety-
4 Third Legislature of the State of South Dakota, the Senate concurring therein, that the
5 Legislature hereby calls for statewide recognition of the brain drain, the significant migration
6 of the graduates of the state's institutions of higher education to other states to pursue enhanced
7 job opportunities; and

8 BE IT FURTHER RESOLVED, that the Legislature urges the Governor's Office of
9 Economic Development and other local economic development entities to use social media
10 outreach campaigns to work toward building the educated workforce and increasing business
11 and other economic development opportunities in the state in the hopes of keeping more of the
12 students at the state's institutions of higher education in South Dakota after they graduate.