

State of South Dakota

NINETY-THIRD SESSION
LEGISLATIVE ASSEMBLY, 2018

767Z0446

SENATE EDUCATION ENGROSSED NO. **HCR 1001** - 2/13/2018

Introduced by: Representatives Rasmussen, Ahlers, Brunner, Chase, Duvall, Glanzer, Gosch, Greenfield (Lana), Holmes, Jamison, Kettwig, Lesmeister, Marty, Reed, Ring, Steinhauer, Wiese, Willadsen, Wismer, and York and Senators Rusch, Bolin, Klumb, Maher, and Soholt

1 A CONCURRENT RESOLUTION, Calling for statewide recognition of the migration of many
2 young people from our state and urging state and local officials to take steps to counter that
3 action and attract new residents to our state.

4 WHEREAS, a significant emigration of educated people from any geographical area is
5 commonly referred to as a "brain drain"; and

6 WHEREAS, a recent survey of University of South Dakota students revealed that sixty-five
7 percent of the respondents planned to leave the state upon graduation and a majority of them cite
8 the lack of job opportunities as the primary reason they plan to leave; and

9 WHEREAS, while eighteen to twenty-five year olds are often anxious to experience new
10 locales and people, those thirty to forty-nine years of age are often yearning to return to the
11 places of their childhood or to relocate with their families to smaller, more rural communities,
12 and often do so bringing businesses and other economic opportunities for others with them; and

13 WHEREAS, South Dakota has many amenities that could attract those in their thirties and



1 forties to the state, including rural charm, small schools, and a lower cost-of-living; and

2 WHEREAS, a social media outreach campaign aimed at thirty to forty-nine year olds and
3 advocating those amenities could reap great benefits for the state and local economies:

4 NOW, THEREFORE, BE IT RESOLVED, by the House of Representatives of the Ninety-
5 Third Legislature of the State of South Dakota, the Senate concurring therein, that the
6 Legislature hereby calls for statewide recognition of the "brain drain," the significant negative
7 impact of the migration of the graduates of the state's institutions of higher education to other
8 states and the need for the state to counter that migration through a variety of methods; and

9 BE IT FURTHER RESOLVED, that the Legislature urges the Governor's Office of
10 Economic Development and other local economic development entities to use social media
11 outreach campaigns to work toward building the educated workforce and increasing business
12 and other economic development opportunities in the state in the hopes of keeping more of the
13 students at the state's institutions of higher education in South Dakota after they graduate.