

HOUSE BILL 88

By Hardaway

AN ACT to amend Tennessee Code Annotated, Title 4,  
Chapter 3, Part 23 and Title 12, Chapter 2, relative  
to department of transportation vehicles.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 4, Chapter 3, Part 23, is amended by adding the following language as a new, appropriately designated section:

4-3-2309.

The commissioner is authorized to develop guidelines for the use of advertising by nonpublic entities on appropriate department of transportation motor vehicles. Such guidelines may include, but are not limited to, signage placement, safety concerns, advertising rates and prohibited practices. The commissioner is authorized to contract with nonpublic entities for such advertising. All fees received by the department pursuant to this section shall be deposited in the highway fund for transportation purposes.

SECTION 2. This act shall take effect upon becoming a law, the public welfare requiring it.