

HOUSE BILL 751

By Camper

AN ACT to amend Tennessee Code Annotated, Title 4,  
Chapter 3, relative to community development.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. This act shall be known and may be cited as the “Tennessee African-American Heritage Development Act of 2015.”

SECTION 2. Tennessee Code Annotated, Title 4, Chapter 3, Part 7, is amended by adding the following as a new section:

(a) The commissioner of economic and community development, in consultation with the commissioner of tourist development, shall develop the Tennessee African-American heritage and attractions guide, which shall detail maps, tours, museums, and listings of notable and historic locations throughout the state that are significant to Tennessee’s African-American community.

(b) The Tennessee African-American heritage and attractions guide shall illustrate the rich cultural and historical heritage of Tennessee’s African-American community by highlighting landmarks significant in the history and development of Tennessee’s African-American community, including:

- (1) Churches and religious venues;
- (2) Museums;
- (3) Major business districts;
- (4) Residences of civil rights leaders; and
- (5) Other locations that were pivotal in the development of African-

American literature, art, music, theatre, and journalism.

(c) The commissioner of economic and community development and the commissioner of tourist development shall present a comprehensive marketing and promotional plan for the Tennessee African-American heritage and attractions guide, outlining techniques, strategies, and an advertising schedule to the energy, agriculture and natural resources committee of the senate and the state government committee of the house of representatives on or before February 1, 2016.

SECTION 3. This act shall take effect upon becoming a law, the public welfare requiring it.