

HOUSE BILL 788

By Cobb T

AN ACT to amend Tennessee Code Annotated, Title 57,
relative to alcoholic beverage advertising.

BE IT ENACTED BY THE GENERAL ASSEMBLY OF THE STATE OF TENNESSEE:

SECTION 1. Tennessee Code Annotated, Title 57, Chapter 1, Part 2, is amended by adding the following as a new section thereto:

57-1-2___. The commission shall require by rule that any advertising conducted in this state for alcoholic beverages must include statements regarding the dangers and adverse effects of alcohol abuse and alcoholism as may be determined by the commission or the department of health.

SECTION 2. For rulemaking purposes, this act shall take effect upon becoming a law, the public welfare requiring it. For all other purposes, this act shall take effect on July 1, 2009, the public welfare requiring it.