

HOUSE RESOLUTION 167

By Hale

A RESOLUTION to recognize Canoe the Caney and JBeez Watercraft on the occasion of its twenty-fifth anniversary.

WHEREAS, the members of this legislative body take great pride in honoring those exemplary businesses that, through their unwavering commitment to excellence, are a credit to this State; and

WHEREAS, one such exceptional business is Canoe the Caney and JBeez Watercraft, which is celebrating its twenty-fifth anniversary this year; and

WHEREAS, nestled in the breathtaking landscapes of Middle Tennessee, Canoe the Caney and JBeez Watercraft has emerged as a beacon of innovation, community empowerment, and environmental stewardship, illuminating the beauty of thirteen major lakes and the winding Caney Fork River; and

WHEREAS, Canoe the Caney and JBeez Watercraft has evolved from modest origins to play a pivotal role in the regional economy while embodying a paradigm of sustainable business practices; and

WHEREAS, founded by Jason Carver, Canoe the Caney and JBeez Watercraft has its roots deeply intertwined with the fertile soil of Tennessee and is grounded in the values of hard work and dedication; and

WHEREAS, a poignant moment in 2008 shaped the destiny of JBeez Watercraft, when Jason Carver, inspired by his grandfather's simple yearning for a canoe ride on the Caney Fork River, founded Canoe the Caney to make aquatic adventures universally accessible; and

WHEREAS, the years that followed saw Canoe the Caney and JBeez Watercraft grow in popularity and recognition, and an adventurous guided trip to Fancher Falls in 2017 caught the attention of the Travel Channel, leading to a feature on its "Hidden Waterfalls" episode; and

WHEREAS, the company's unique offerings and commitment to customer experience also garnered features in *Southern Living Magazine* and on Lifetime Television and PBS's *Great American Adventures*, marking the business as a staple of Tennessee's outdoor adventure scene; and

WHEREAS, Canoe the Caney and JBeez Watercraft's generosity has left an enduring mark in the community by providing support for the Tennessee Aquarium, assisting with local schools and sports teams' auctions, aiding Wounded Warriors, and offering no-cost annual river trips to veterans and free trips for Mended Hearts; and

WHEREAS, its commitment also extends to local safety efforts, including the donation of a fully outfitted jet ski to a local rescue squad accompanied by a promise of lifetime service; and

WHEREAS, Canoe the Caney and JBeez Watercraft is dedicated to creating a family-friendly atmosphere, underscored by a strict no-alcohol policy and a focus on church, youth, and scout groups, highlighting its commitment to inclusivity and safety for all community members; and

WHEREAS, in its 25-year history, Canoe the Caney and JBeez Watercraft has emerged as a cornerstone of economic stability in Middle Tennessee, providing opportunities for outdoor exploration and adventure for both local and visiting paddlers, while also accommodating over 2,000 anglers annually; and

WHEREAS, the accolades from esteemed national platforms over the past twenty-five years not only celebrate the scenic splendor of Tennessee but also acknowledge Canoe the Caney and JBeez Watercraft's significant contributions to environmental consciousness, community engagement, and regional development; and

WHEREAS, it is most fitting that we recognize this exceptional business on this special occasion; now, therefore,

BE IT RESOLVED BY THE HOUSE OF REPRESENTATIVES OF THE ONE HUNDRED THIRTEENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we honor and commend Canoe the Caney and JBeez Watercraft on the occasion of its twenty-fifth anniversary and extend our best wishes for every continued success in its future endeavors.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.