

SENATE RESOLUTION 81

By Lamar

A RESOLUTION to honor Allison Johnson Fouché in celebration of Women's History Month in Tennessee.

WHEREAS, the month of March was officially designated as Women's History Month in 1987; and

WHEREAS, every March, Women's History Month provides an opportunity to honor the achievements of those women who have paved the way wherein every person has an opportunity to pursue the American dream; and

WHEREAS, the Volunteer State is proud to be the home of a number of historic, pioneering women, including Allison Johnson Fouché, an esteemed public servant who currently serves as Chief of Communications for the City of Memphis; and

WHEREAS, Ms. Fouché received her Bachelor of Science degree in Mass Communications from Middle Tennessee State University and her Master of Science degree in Integrated Marketing Communications from West Virginia University; and

WHEREAS, a civil servant for more than twenty-five years, Allison Fouché has worked in the office of four mayors of the City of Memphis and is currently tasked with branding the City of Memphis government, which includes the Mayor's Office, the Office of Business Diversity and Compliance, Police Services, Fire Services, Human Resources, Parks, and Memphis Public Libraries in addition to a number of other city agencies and offices; and

WHEREAS, overseeing and working with her team of marketing professionals, she has helped the City of Memphis recruit over 800 officers for the Memphis Police Department with the Join MPD campaign; and

WHEREAS, she has also created other successful promotional campaigns that have received state and national recognition, including 901 Counts Census 2020, Slow Down Memphis, I AM a Man, and I Am Memphis MLK50 Commemoration; and

WHEREAS, during the COVID-19 pandemic, she served as a member of the Memphis and Shelby County Joint Taskforce; and

WHEREAS, her previous employment in public service includes tenures as the Strategic Marketing Coordinator for Memphis Light, Gas, and Water, Community Affairs Manager for the City of Memphis, Communications Coordinator for the National Civil Rights Museum, and Internal Communications Manager for Chicago Public Schools; and

WHEREAS, in saluting Ms. Fouché during Women's History Month, let us remember that when women succeed, America succeeds, as does Tennessee; now, therefore,

BE IT RESOLVED BY THE SENATE OF THE ONE HUNDRED THIRTEENTH GENERAL ASSEMBLY OF THE STATE OF TENNESSEE, that we hereby honor Allison Johnson Fouché on her many contributions to the State of Tennessee as we celebrate Women's History Month and the generations of trailblazing women who have built our State and their vital contributions to our country's history.

BE IT FURTHER RESOLVED, that an appropriate copy of this resolution be prepared for presentation with this final clause omitted from such copy.