

118TH CONGRESS  
2D SESSION

# H. R. 8843

To amend the Visit America Act to promote music tourism, and for other purposes.

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## IN THE HOUSE OF REPRESENTATIVES

JUNE 26, 2024

Mrs. HARSHBARGER (for herself and Ms. BARRAGÁN) introduced the following bill; which was referred to the Committee on Energy and Commerce

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## A BILL

To amend the Visit America Act to promote music tourism,  
and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*  
2 *tives of the United States of America in Congress assembled,*

3 **SECTION 1. SHORT TITLE.**

4 This Act may be cited as the “American Music Tour-  
5 ism Act of 2024”.

6 **SEC. 2. RESPONSIBILITIES OF THE ASSISTANT SECRETARY**  
7 **OF COMMERCE FOR TRAVEL AND TOURISM.**

8 (a) DOMESTIC TRAVEL AND TOURISM.—Section  
9 605(b) of the Visit America Act (15 U.S.C. 9803(b)) is  
10 amended—

1           (1) in paragraph (2), by striking “; and” and  
2 inserting a semicolon;

3           (2) in paragraph (3), by striking the period at  
4 the end and inserting “; and”; and

5           (3) by adding at the end the following:

6           “(4) identifying locations and events in the  
7 United States that are important to music tourism  
8 and promoting domestic travel and tourism to those  
9 sites and events.”.

10       (b) FACILITATION OF INTERNATIONAL BUSINESS  
11 TRAVEL.—Section 605(d) of the Visit America Act (15  
12 U.S.C. 9803(d)) is amended—

13           (1) in paragraph (2), by striking “; and” and  
14 inserting a semicolon;

15           (2) in paragraph (3), by striking the period at  
16 the end and inserting “; and”; and

17           (3) by adding at the end the following:

18           “(4) identifying locations and events in the  
19 United States that are important to music tourism  
20 and promoting international travel and tourism to  
21 those sites and events.”.

22       (c) REPORTING REQUIREMENTS.—Section 605(f) of  
23 the Visit America Act (15 U.S.C. 9803(f)) is amended by  
24 adding at the end the following:

1           “(4) REPORT ON GOALS RELATING TO DOMES-  
2           TIC AND INTERNATIONAL TRAVEL.—Not later than  
3           1 year after the date of enactment of the American  
4           Music Tourism Act of 2024, and each year there-  
5           after, the Assistant Secretary shall submit to the  
6           Subcommittee on Tourism, Trade, and Export Pro-  
7           motion of the Committee on Commerce, Science, and  
8           Transportation of the Senate and the Subcommittee  
9           on Innovation, Data, and Commerce of the Com-  
10          mittee on Energy and Commerce of the House of  
11          Representatives a report of activities, findings,  
12          achievements, and vulnerabilities relating to the  
13          goals described in subsections (a) through (d).”.

14          (d) DEFINITION.—Section 605 of the Visit America  
15          Act (15 U.S.C. 9803), as amended by this Act, is amended  
16          by adding at the end the following:

17          “(g) MUSIC TOURISM DEFINED.—For the purposes  
18          of this section, the term ‘music tourism’ means—

19                 “(1) the act of traveling to a State or locality  
20                 to visit historic or modern day music-related attrac-  
21                 tions, including museums, studios, venues of all  
22                 sizes, and other sites related to music; or

1           “(2) the act of traveling to a State or locality  
2           to attend a music festival, a concert, or other live  
3           musical performance.”.

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