

118TH CONGRESS
2D SESSION

H. R. 9639

To amend the Federal Election Campaign Act of 1971 to clarify that the prohibition under such Act against the fraudulent misrepresentation of campaign authority and the fraudulent solicitation of funds includes misrepresentation through the use of content generated in whole or in part with the use of artificial intelligence (generative AI), and for other purposes.

IN THE HOUSE OF REPRESENTATIVES

SEPTEMBER 17, 2024

Mr. SCHIFF (for himself, Ms. NORTON, Ms. WILLIAMS of Georgia, Mr. MULLIN, Mr. CARSON, Mr. DELUZIO, Ms. MATSUI, Mr. TONKO, Ms. ESHOO, Mr. ESPAILLAT, Ms. BROWNLEY, Mr. AUCHINCLOSS, Mr. THANEDAR, Mr. JOHNSON of Georgia, Mr. GRIJALVA, Mrs. RAMIREZ, Ms. SCHOLTEN, Ms. HOULAHAN, and Mr. KILDEE) introduced the following bill; which was referred to the Committee on House Administration

A BILL

To amend the Federal Election Campaign Act of 1971 to clarify that the prohibition under such Act against the fraudulent misrepresentation of campaign authority and the fraudulent solicitation of funds includes misrepresentation through the use of content generated in whole or in part with the use of artificial intelligence (generative AI), and for other purposes.

1 *Be it enacted by the Senate and House of Representa-*
2 *tives of the United States of America in Congress assembled,*

1 **SECTION 1. SHORT TITLE.**

2 This Act may be cited as the “AI Ads Act”.

3 **SEC. 2. USE OF CONTENT GENERATED BY ARTIFICIAL IN-**
4 **TELLIGENCE AS FRAUDULENT MISREPRE-**
5 **SENTATION OF CAMPAIGN AUTHORITY.**

6 (a) **FRAUDULENT MISREPRESENTATION.**—Section
7 322(a)(1) of the Federal Election Campaign Act of 1971
8 (52 U.S.C. 30124(a)(1)) is amended by striking the semi-
9 colon and inserting the following: “, including through the
10 use of content generated in whole or in part with the use
11 of artificial intelligence (generative AI);”.

12 (b) **FRAUDULENT SOLICITATION OF FUNDS.**—Sec-
13 tion 322(b)(1) of the Federal Election Campaign Act of
14 1971 (52 U.S.C. 30124(b)(1)) is amended by striking the
15 semicolon and inserting the following: “, including through
16 the use of content generated in whole or in part with the
17 use of artificial intelligence (generative AI);”.

18 **SEC. 3. EXTENDING PROHIBITION AGAINST FRAUDULENT**
19 **MISREPRESENTATION BY CANDIDATES FOR**
20 **PURPOSES OF DAMAGING OTHER CAN-**
21 **DIDATES TO FRAUDULENT MISREPRESENTA-**
22 **TION OF CANDIDATES AND COMMITTEES BY**
23 **ANY PERSON FOR ANY PURPOSE.**

24 (a) **FRAUDULENT MISREPRESENTATION.**—Section
25 322(a) of the Federal Election Campaign Act of 1971 (52
26 U.S.C. § 30124(a)) is amended—

1 (1) in the matter preceding paragraph (1), by
2 striking “who is a candidate for Federal office or an
3 employee or agent of such a candidate” ; and

4 (2) in paragraph (1), by striking “any other
5 candidate or political party or employee or agent
6 thereof on a matter which is damaging to such other
7 candidate or political party or employee or agent
8 thereof” and inserting “any candidate, political
9 party, or other real or fictitious political committee
10 or organization, or employee or agent of such a can-
11 didate, political party, or political committee or orga-
12 nization”.

13 (b) FRAUDULENT SOLICITATION OF FUNDS.—Sec-
14 tion 322(b)(1) of such Act (52 U.S.C. 30124(b)(1)) is
15 amended by striking “any candidate or political party or
16 employee or agent thereof” and inserting “any candidate,
17 political party, or other real or fictitious political com-
18 mittee or organization, or employee or agent of such a can-
19 didate, political party, or political committee or organiza-
20 tion”.

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