

Calendar No. 635

116TH CONGRESS
2D SESSION

S. 3303

[Report No. 116–329]

To amend title 49, United States Code, to promote transportation career opportunities and improve diversity in the workforce.

IN THE SENATE OF THE UNITED STATES

FEBRUARY 13, 2020

Mr. PETERS (for himself, Mr. SULLIVAN, Ms. ROSEN, Mr. GARDNER, and Ms. CORTEZ MASTO) introduced the following bill; which was read twice and referred to the Committee on Commerce, Science, and Transportation

DECEMBER 15, 2020

Reported by Mr. WICKER, with an amendment

[Strike out all after the enacting clause and insert the part printed in italic]

A BILL

To amend title 49, United States Code, to promote transportation career opportunities and improve diversity in the workforce.

- 1 *Be it enacted by the Senate and House of Representa-*
- 2 *tives of the United States of America in Congress assembled,*
- 3 **SECTION 1. SHORT TITLE.**
- 4 *This Act may be cited as the “Promoting Service in*
- 5 *Transportation Act”.*

1 SEC. 2. TRANSPORTATION WORKFORCE OUTREACH PRO-

2 GRAM.

3 (a) IN GENERAL.—Subchapter I of chapter 55 of
4 subtitle III of title 49, United States Code, is amended
5 by adding at the end the following:

6 **“§ 5506. Transportation workforce outreach program**

7 “(a) IN GENERAL.—The Secretary of Transportation
8 (referred to in this section as the ‘Secretary’) shall estab-
9 lish and administer a transportation workforce outreach
10 program, under which the Secretary shall carry out a se-
11 ries of public service announcement campaigns during
12 each of fiscal years 2021 through 2026.

13 “(b) PURPOSES.—The purpose of the campaigns car-
14 ried out under the program under this section shall be—

15 “(1) to increase awareness of career opportuni-
16 ties in the transportation sector, including aviation
17 pilots, safety inspectors, mechanics and technicians,
18 air traffic controllers, flight attendants, truck driv-
19 ers, engineers, transit workers, railroad workers, and
20 other transportation professionals; and

21 “(2) to increase diversity, including with respect
22 to race, gender, ethnicity, and socioeconomic status,
23 of professionals in the transportation sector.

24 “(e) ADVERTISING.—The Secretary may use, or au-
25 thorize the use of, amounts made available to carry out
26 the program under this section for the development, pro-

1 duction, and use of broadcast, digital, and print media ad-
2 vertising and outreach in carrying out a campaign under
3 this section.

4 “(d) AUTHORIZATION OF APPROPRIATIONS.—There
5 is authorized to be appropriated to the Secretary to carry
6 out this section \$5,000,000 for each of fiscal years 2021
7 through 2026.”.

(b) CLERICAL AMENDMENT.—The table of sections for subchapter I of chapter 55 of subtitle III of title 49, United States Code, is amended by inserting after the item relating to section 5505 the following:

“5506. Transportation workforce outreach program.”

12 SECTION 1. SHORT TITLE.

13 *This Act may be cited as the "Promoting Service in*
14 *Transportation Act".*

15 SEC. 2. TRANSPORTATION WORKFORCE OUTREACH PRO-
16 GRAM.

17 (a) *IN GENERAL.*—Subchapter I of chapter 55 of sub-
18 title III of title 49, United States Code, is amended by add-
19 ing at the end the following:

20 “§ 5506. Transportation workforce outreach program

“(a) *IN GENERAL.*—The Secretary of Transportation
shall establish and administer a transportation workforce outreach program, under which the Secretary shall carry out a series

1 of public service announcement campaigns during each of
2 fiscal years 2021 through 2026.

3 “(b) PURPOSES.—The purpose of the campaigns car-
4 ried out under the program under this section shall be—

5 “(1) to increase awareness of career opportuni-
6 ties in the transportation sector, including aviation
7 pilots, safety inspectors, mechanics and technicians,
8 air traffic controllers, flight attendants, truck and bus
9 drivers, engineers, transit workers, railroad workers,
10 and other transportation professionals; and

11 “(2) to target awareness of professional opportu-
12 nities in the transportation sector to diverse segments
13 of the population, including with respect to race, sex,
14 ethnicity, and socioeconomic status.

15 “(c) ADVERTISING.—The Secretary may use, or au-
16 thorize the use of, amounts made available to carry out the
17 program under this section for the development, production,
18 and use of broadcast, digital, and print media advertising
19 and outreach in carrying out a campaign under this sec-
20 tion.

21 “(d) FUNDING.—For each of fiscal years 2021 through
22 2026, the Secretary may use to carry out this section any
23 amounts otherwise made available to the Secretary, not to
24 exceed \$5,000,000 for each fiscal year.”.

1 (b) CLERICAL AMENDMENT.—The table of sections for
2 chapter 55 of subtitle III of title 49, United States Code,
3 is amended by inserting after the item relating to section
4 5505 the following:

“5506. Transportation workforce outreach program.”.

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