

116TH CONGRESS
2D SESSION

S. RES. 771

Designating October 2020 as “National Co-op Month” and commending the cooperative business model and the member-owners, businesses, employees, farmers, ranchers, and practitioners who use the cooperative business model to positively impact the economy and society.

IN THE SENATE OF THE UNITED STATES

NOVEMBER 12, 2020

Ms. SMITH (for herself, Mr. HOEVEN, Ms. BALDWIN, Mr. GRASSLEY, Ms. ERNST, and Mr. WYDEN) submitted the following resolution; which was considered and agreed to

RESOLUTION

Designating October 2020 as “National Co-op Month” and commending the cooperative business model and the member-owners, businesses, employees, farmers, ranchers, and practitioners who use the cooperative business model to positively impact the economy and society.

Whereas, during the global COVID–19 pandemic, cooperatives have taken extraordinary steps to serve their member-owners and communities;

Whereas a cooperative—

(1) is a business that is owned and governed by its members, who are the individuals who use the business, create the products of the business, or manage the operation of the business; and

- (2) operates under the 7 principles of—
- (A) voluntary open membership;
 - (B) democratic control;
 - (C) owner economic participation;
 - (D) autonomy and independence;
 - (E) education, training, and information;
 - (F) cooperation among cooperatives; and
 - (G) concern for community;

Whereas cooperative entrepreneurs can be found in almost every economic sector of the United States, throughout all 50 States and territories, and in every congressional district of the United States;

Whereas cooperatives help farmers increase incomes and become more resilient to economic business cycles by working together to plan and prepare for the future, while contributing significantly to the economic activity in the agriculture and food markets of the United States;

Whereas the roughly 1,800 agricultural cooperatives in the United States operate more than 8,000 facilities, employ \$96,000,000,000 worth of assets, and generate nearly \$204,000,000,000 in business annually;

Whereas the majority of the 2,000,000 farmers in the United States belong to an agricultural cooperative;

Whereas agricultural cooperatives offer members the opportunity to access commodity value-added profits throughout the handling, processing, and distribution chains;

Whereas member-owners of agricultural cooperatives are dedicated to providing the highest quality product for consumers;

Whereas agricultural cooperatives add significant benefits to the economic well-being of rural areas of the United

States by providing more than 250,000 jobs with annual wages totaling more than \$8,000,000,000;

Whereas agricultural cooperatives provide resources to their member-owners, such as low-cost supplies, effective marketing, and services;

Whereas farmer members of agricultural cooperatives have the opportunity to pool resources and reinvest profits into the communities of the farmer members;

Whereas the principles of cooperation and the cooperative business model help smallholder farmers organize themselves and gain access to local and global markets, training, improved inputs, and aggregated sales and marketing;

Whereas the cooperative business model provides farmers ownership over their economic decisions, a focus on learning, and a broader understanding of environmental and social concerns;

Whereas the cooperative business model has been used throughout the history of the United States to advance civil rights and to help ensure that all individuals have equal access to economic opportunity;

Whereas the comprehensive global food security strategy established under section 5 of the Global Food Security Act of 2016 (22 U.S.C. 9304) (commonly known as “Feed the Future”) and the Cooperative Development Program of the United States Agency for International Development use cooperative principles and the cooperative business model to advance international development, nutrition, resilience, and economic security;

Whereas the Interagency Working Group on Cooperative Development—

(1) is an interagency group that is coordinated and chaired by the Secretary of Agriculture to foster cooperative development and ensure coordination with Federal agencies and national and local cooperative organizations that have cooperative programs and interests; and

(2) as of the date of introduction of this resolution, had organized 4 meetings;

Whereas the bipartisan Congressional Cooperative Business Caucus unites Members of Congress to—

(1) create a better-informed electorate and a more educated public on the important role that cooperatives play in the economy of the United States and the world;

(2) promote the cooperative business model, because that model ensures that consumers have access to high-quality goods and services at competitive prices and costs that improve the lives of individuals, families, and their communities; and

(3) address and correct awareness challenges among the public and within the Federal Government relating to what cooperatives look like, who participates in cooperatives, where cooperatives are located, and why individuals choose cooperatives;

Whereas the Bureau of the Census, as part of the 2017 Economic Census, asked each business if the business was organized as a cooperative, and the responses of businesses yielded both quantitative and qualitative data on the effects and importance of cooperatives across the economy of the United States;

Whereas, throughout rural areas of the United States, many utility service providers operate as cooperatives and are tasked with the delivery of public services, such as electricity, water, telecommunications, and broadband, in

areas where investor-owned utility companies typically do not operate;

Whereas utility cooperatives have innovated to meet the evolving needs of their member-owners and help rural individuals in the United States prosper;

Whereas, in the financial services sector, cooperatives, including credit unions, farm credit banks, and other financing organizations that lend to cooperatives, provide numerous benefits to the member-owners of those cooperatives;

Whereas member-owners of cooperatives vote in board elections, and earned profits cycle back into cost-saving programs or return as dividend payments;

Whereas purchasing and shared service cooperatives allow independent and franchise businesses to thrive;

Whereas food cooperatives range in size from small, local buying clubs to multi-store regional giants that compete with chain stores with locations across the United States;

Whereas, in the housing sector, housing cooperatives and resident-owned communities in which members own the building or land—

(1) are an alternative to conventional rental apartments, manufactured home parks, and condominiums; and

(2) empower each resident with ownership and responsibility;

Whereas housing cooperatives have roots dating to the late 1800s and are increasingly becoming a housing alternative for students at colleges throughout the United States;

Whereas shared equity housing cooperatives are a critical option for preserving long-term, affordable housing;

Whereas cooperatives allow residents of manufactured home communities to collectively purchase the land on which they live, providing stability and the opportunity to self-govern;

Whereas, as of 2019, not less than 1,000 manufactured home communities were resident-owned, accounting for approximately 2 percent of all manufactured home communities;

Whereas the growth of worker cooperatives in the United States is allowing more workers to own and have greater control over their businesses;

Whereas many small businesses convert to cooperatives when faced with closure or a buyout, ensuring the business can continue to serve its community; and

Whereas the cooperative business model allows business owners to retire and transfer business ownership to employees or consumers, protecting local ownership and supporting local communities: Now, therefore, be it

1 *Resolved*, That the Senate—

2 (1) designates October 2020 as “National Co-
3 op Month”;

4 (2) commends the cooperative business model
5 for—

6 (A) its contributions to the economy;

7 (B) the jobs it creates; and

8 (C) its positive impacts on local commu-
9 nities;

1 (3) expresses confidence in, and support for, co-
2 operatives to continue their successes; and

3 (4) will be mindful in crafting legislation that
4 affects business models that are not the cooperative
5 business model so that the legislation does not ad-
6 versely affect the cooperative business model.

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