

**MOTOR VEHICLE DEALER REQUIREMENTS**

2023 GENERAL SESSION

STATE OF UTAH

**Chief Sponsor: Colin W. Jack**

Senate Sponsor: Don L. Ipson

---

---

**LONG TITLE**

**General Description:**

This bill prohibits a motor vehicle dealer from charging a fee or charge in addition to the negotiated purchase price as a condition of the sale.

**Highlighted Provisions:**

This bill:

▶ prohibits a motor vehicle dealer from requiring a purchaser to pay, as a condition of the sale, a fee or charge in addition to the negotiated purchase, other than:

- certain fees required by state or federal law;
- a dealer documentary service fee; and
- certain increases in price imposed by a manufacturer for semi-tractors with a gross vehicle weight rating over 14,000 pounds;

- ▶ specifies the civil penalties for a violation;
- ▶ requires a motor vehicle dealer to provide and execute a transaction disclosure form;
- ▶ requires the State Tax Commission to create the transaction disclosure form; and
- ▶ makes technical changes.

**Money Appropriated in this Bill:**

None

**Other Special Clauses:**

This bill provides a special effective date.

**Utah Code Sections Affected:**

AMENDS:

30 41-3-102, as last amended by Laws of Utah 2022, Chapter 455

31 41-3-103, as last amended by Laws of Utah 2022, Chapter 455

32 41-3-211, as enacted by Laws of Utah 2010, Chapter 342

33 41-3-702, as last amended by Laws of Utah 2019, Chapter 424

34 ENACTS:

35 41-3-401.6, Utah Code Annotated 1953



37 *Be it enacted by the Legislature of the state of Utah:*

38 Section 1. Section 41-3-102 is amended to read:

39 **41-3-102. Definitions.**

40 As used in this chapter:

41 (1) "Administrator" means the motor vehicle enforcement administrator.

42 (2) "Agent" means a person other than a holder of any dealer's or salesperson's license  
43 issued under this chapter, who for salary, commission, or compensation of any kind, negotiates  
44 in any way for the sale, purchase, order, or exchange of three or more motor vehicles for any  
45 other person in any 12-month period.

46 (3) "Auction" means a dealer engaged in the business of auctioning motor vehicles,  
47 either owned or consigned, to the general public.

48 (4) "Authorized service center" means an entity that:

49 (a) is in the business of repairing exclusively the motor vehicles of the same line-make  
50 as the motor vehicles a single direct-sale manufacturer manufactures;

51 (b) the direct-sale manufacturer described in Subsection (4)(a) authorizes to complete  
52 warranty repair work for motor vehicles that the direct-sale manufacturer sells, displays for  
53 sale, or offers for sale or exchange; and

54 (c) conducts business primarily from an enclosed commercial repair facility that is  
55 permanently located in the state.

56 (5) "Board" means the advisory board created in Section 41-3-106.

57 (6) "Body shop" means a person engaged in rebuilding, restoring, repairing, or painting

58 the body of motor vehicles for compensation.

59 (7) "Commission" means the State Tax Commission.

60 (8) "Crusher" means a person who crushes or shreds motor vehicles subject to  
61 registration under Chapter 1a, Motor Vehicle Act, to reduce the useable materials and metals to  
62 a more compact size for recycling.

63 (9) (a) "Dealer" means a person:

64 (i) whose business in whole or in part involves selling new, used, or new and used  
65 motor vehicles or off-highway vehicles; and

66 (ii) who sells, displays for sale, or offers for sale or exchange three or more new or  
67 used motor vehicles or off-highway vehicles in any 12-month period.

68 (b) "Dealer" includes a representative or consignee of any dealer.

69 (10) "Direct-sale manufacturer" means a person:

70 (a) that is both a manufacturer and a dealer;

71 (b) that is:

72 (i) an electric vehicle manufacturer; or

73 (ii) a low-volume manufacturer;

74 (c) that is not a franchise holder;

75 (d) that is domiciled in the United States; and

76 (e) whose chief officers direct, control, and coordinate the person's activities as a  
77 direct-sale manufacturer from a physical location in the United States.

78 (11) "Direct-sale manufacturer salesperson" means an individual who for a salary,  
79 commission, or compensation of any kind, is employed either directly, indirectly, regularly, or  
80 occasionally by a direct-sale manufacturer to sell, purchase, or exchange or to negotiate for the  
81 sale, purchase, or exchange of a motor vehicle manufactured by the direct-sale manufacturer  
82 who employs the individual.

83 (12) (a) "Dismantler" means a person engaged in the business of dismantling motor  
84 vehicles subject to registration under Chapter 1a, Motor Vehicle Act, for the resale of parts or  
85 for salvage.

86 (b) "Dismantler" includes a person who dismantles three or more motor vehicles in any  
87 12-month period.

88 (13) "Distributor" means a person who has a franchise from a manufacturer of motor  
89 vehicles to distribute motor vehicles within this state and who in whole or in part sells or  
90 distributes new motor vehicles to dealers or who maintains distributor representatives.

91 (14) "Distributor branch" means a branch office similarly maintained by a distributor  
92 for the same purposes a factory branch is maintained.

93 (15) "Distributor representative" means a person and each officer and employee of the  
94 person engaged as a representative of a distributor or distributor branch of motor vehicles to  
95 make or promote the sale of the distributor or the distributor branch's motor vehicles, or for  
96 supervising or contacting dealers or prospective dealers of the distributor or the distributor  
97 branch.

98 (16) "Division" means the Motor Vehicle Enforcement Division created in Section  
99 [41-3-104](#).

100 (17) "Electric vehicle manufacturer" means a person that, in this state, sells, displays  
101 for sale, or offers for sale or exchange only new motor vehicles of the person's own line-make  
102 that are:

103 (a) exclusively propelled through the use of electricity, a hydrogen fuel cell, or another  
104 non-fossil fuel source;

105 (b) (i) passenger vehicles with a gross vehicle weight rating of 14,000 pounds or less;  
106 or

107 (ii) trucks with a gross vehicle weight rating of 14,000 pounds or less; and

108 (c) manufactured by the person.

109 (18) "Factory branch" means a branch office maintained by a person who manufactures  
110 or assembles motor vehicles for sale to distributors, motor vehicle dealers, or who directs or  
111 supervises the factory branch's representatives.

112 (19) "Factory representative" means a person and each officer and employee of the  
113 person engaged as a representative of a manufacturer of motor vehicles or by a factory branch

114 to make or promote the sale of the manufacturer's or factory branch's motor vehicles, or for  
115 supervising or contacting the dealers or prospective dealers of the manufacturer or the factory  
116 branch.

117 (20) "Fleet transaction" means a licensee's sale of one or more motor vehicles to a  
118 manufacturer-approved current fleet customer under the manufacturer's fleet program.

119 [~~(20)~~] (21) (a) "Franchise" means a contract or agreement between a dealer and a  
120 manufacturer of new motor vehicles or a manufacturer's distributor or factory branch by which  
121 the dealer is authorized to sell any specified make or makes of new motor vehicles.

122 (b) "Franchise" includes a contract or agreement described in Subsection [~~(20)~~](a)  
123 (21)(a) regardless of whether the contract or agreement is subject to Title 13, Chapter 14, New  
124 Automobile Franchise Act, Title 13, Chapter 35, Powersport Vehicle Franchise Act, or neither.

125 [~~(21)~~] (22) (a) "Franchise holder" means a manufacturer who:

126 (i) previously had a franchised dealer in the United States;

127 (ii) currently has a franchised dealer in the United States;

128 (iii) is a successor to another manufacturer who previously had or currently has a  
129 franchised dealer in the United States;

130 (iv) is a material owner of another manufacturer who previously had or currently has a  
131 franchised dealer in the United States;

132 (v) is under legal or common ownership, or practical control, with another  
133 manufacturer who previously had or currently has a franchised dealer in the United States; or

134 (vi) is in a partnership, joint venture, or similar arrangement for production of a  
135 commonly owned line-make with another manufacturer who previously had or currently has a  
136 franchised dealer in the United States.

137 (b) "Franchise holder" does not include a manufacturer described in Subsection  
138 [~~(21)~~](a), (22)(a), if at all times during the franchised dealer's existence, the manufacturer had  
139 legal or practical common ownership or common control with the franchised dealer.

140 [~~(22)~~] (23) "Low-volume manufacturer" means a manufacturer who:

141 (a) in this state, sells, displays for sale, or offers for sale or exchange only new motor

142 vehicles of the person's own line make that are:

143 (i) (A) passenger vehicles with a gross vehicle weight rating of 14,000 pounds or less;

144 or

145 (B) trucks with a gross vehicle weight rating of 14,000 pounds or less; and

146 (ii) manufactured by the person; and

147 (b) constructs no more than 325 new motor vehicles in any 12-month period.

148 [~~(23)~~] (24) "Line-make" means motor vehicles that are offered for sale, lease, or

149 distribution under a common name, trademark, service mark, or brand name of the

150 manufacturer.

151 [~~(24)~~] (25) "Manufacturer" means a person engaged in the business of constructing or

152 assembling new motor vehicles, ownership of which is customarily transferred by a

153 manufacturer's statement or certificate of origin, or a person who constructs three or more new

154 motor vehicles in any 12-month period.

155 [~~(25)~~] (26) "Material owner" means a person who possesses, directly or indirectly, the

156 power to direct, or cause the direction of, the management, policies, or activities of another

157 person:

158 (a) through ownership of voting securities;

159 (b) by contract or credit arrangement; or

160 (c) in another way not described in Subsections [~~(25)(a)~~] (26)(a) and (b).

161 [~~(26)~~] (27) (a) "Motor vehicle" means a vehicle that is:

162 (i) self-propelled;

163 (ii) a trailer;

164 (iii) a travel trailer;

165 (iv) a semitrailer;

166 (v) an off-highway vehicle; or

167 (vi) a small trailer.

168 (b) "Motor vehicle" does not include:

169 (i) mobile homes as defined in Section [41-1a-102](#);

170 (ii) trailers of 750 pounds or less unladen weight;

171 (iii) a farm tractor or other machine or tool used in the production, harvesting, or care

172 of a farm product; and

173 (iv) park model recreational vehicles as defined in Section 41-1a-102.

174 ~~[(27)]~~ (28) "Motorcycle" means the same as that term is defined in Section 41-1a-102.

175 ~~[(28)]~~ (29) "New motor vehicle" means a motor vehicle that:

176 (a) has never been titled or registered; and

177 (b) for a motor vehicle that is not a trailer, travel trailer, or semitrailer, has been driven

178 less than 7,500 miles.

179 ~~[(29)]~~ (30) "Off-highway vehicle" means the same as that term is defined in Section

180 41-22-2.

181 ~~[(30)]~~ (31) "Pawnbroker" means a person whose business is to lend money on security

182 of personal property deposited with him.

183 ~~[(31)]~~ (32) (a) "Principal place of business" means a site or location in this state:

184 (i) devoted exclusively to the business for which the dealer, manufacturer,

185 remanufacturer, transporter, dismantler, crusher, or body shop is licensed, and businesses

186 incidental to them;

187 (ii) sufficiently bounded by fence, chain, posts, or otherwise marked to definitely

188 indicate the boundary and to admit a definite description with space adequate to permit the

189 display of three or more new, or new and used, or used motor vehicles and sufficient parking

190 for the public; and

191 (iii) that includes a permanent enclosed building or structure large enough to

192 accommodate the office of the establishment and to provide a safe place to keep the books and

193 other records of the business, at which the principal portion of the business is conducted and

194 the books and records kept and maintained.

195 (b) "Principal place of business" means, with respect to a direct-sale manufacturer, the

196 direct-sale manufacturer's showroom, which shall comply with the requirements of Subsection

197 ~~[(31)(a).]~~ (32)(a).

198           ~~[(32)]~~ (33) "Remanufacturer" means a person who reconstructs used motor vehicles  
199 subject to registration under Chapter 1a, Motor Vehicle Act, to change the body style and  
200 appearance of the motor vehicle or who constructs or assembles motor vehicles from used or  
201 new and used motor vehicle parts, or who reconstructs, constructs, or assembles three or more  
202 motor vehicles in any 12-month period.

203           ~~[(33)]~~ (34) "Salesperson" means an individual who for a salary, commission, or  
204 compensation of any kind, is employed either directly, indirectly, regularly, or occasionally by  
205 any new motor vehicle dealer or used motor vehicle dealer to sell, purchase, or exchange or to  
206 negotiate for the sale, purchase, or exchange of motor vehicles.

207           ~~[(34)]~~ (35) "Semitrailer" means the same as that term is defined in Section [41-1a-102](#).

208           ~~[(35)]~~ (36) "Showroom" means a site or location in the state that a direct-sale  
209 manufacturer uses for the direct-sale manufacturer's business, including the display and  
210 demonstration of new motor vehicles that are exclusively of the same line-make that the  
211 direct-sale manufacturer manufactures.

212           ~~[(36)]~~ (37) "Small trailer" means a trailer that has an unladen weight of:

213           (a) more than 750 pounds; and

214           (b) less than 2,000 pounds.

215           ~~[(37)]~~ (38) "Special equipment" includes a truck mounted crane, cherry picker, material  
216 lift, post hole digger, and a utility or service body.

217           ~~[(38)]~~ (39) "Special equipment dealer" means a new or new and used motor vehicle  
218 dealer engaged in the business of buying new incomplete motor vehicles with a gross vehicle  
219 weight of 12,000 or more pounds and installing special equipment on the incomplete motor  
220 vehicle.

221           ~~[(39)]~~ (40) "Trailer" means the same as that term is defined in Section [41-1a-102](#).

222           ~~[(40)]~~ (41) "Transporter" means a person engaged in the business of transporting motor  
223 vehicles as described in Section [41-3-202](#).

224           ~~[(41)]~~ (42) "Travel trailer" means the same as that term is defined in Section  
225 [41-1a-102](#).



226 [~~(42)~~] (43) "Used motor vehicle" means a vehicle that:

227 (a) has been titled and registered to a purchaser other than a dealer; or

228 (b) for a motor vehicle that is not a trailer, travel trailer, or semitrailer, has been driven  
229 7,500 or more miles.

230 [~~(43)~~] (44) "Wholesale motor vehicle auction" means a dealer primarily engaged in the  
231 business of auctioning consigned motor vehicles to dealers or dismantlers who are licensed by  
232 this or any other jurisdiction.

233 Section 2. Section **41-3-103** is amended to read:

234 **41-3-103. Exceptions to "dealer" definition -- Dealer licensed in other state --**  
235 **Direct-sale manufacturer -- Direct-sale manufacturer salesperson.**

236 Under this chapter:

237 (1) (a) An insurance company, bank, finance company, company registered as a title  
238 lender under Title 7, Chapter 24, Title Lending Registration Act, company registered as a check  
239 casher or deferred deposit lender under Title 7, Chapter 23, Check Cashing and Deferred  
240 Deposit Lending Registration Act, public utility company, commission impound yard, federal  
241 or state governmental agency, or any political subdivision of any of them or any other person  
242 coming into possession of a motor vehicle as an incident to its regular business, that sells the  
243 motor vehicle under contractual rights that it may have in the motor vehicle is not considered a  
244 dealer.

245 (b) A person who sells or exchanges only those motor vehicles that the person has  
246 owned for over 12 months is not considered a dealer.

247 (2) (a) A person engaged in leasing motor vehicles is not considered as coming into  
248 possession of the motor vehicles incident to the person's regular business.

249 (b) A pawnbroker engaged in selling, exchanging, or pawning motor vehicles is  
250 considered as coming into possession of the motor vehicles incident to the person's regular  
251 business and must be licensed as a used motor vehicle dealer.

252 (3) A person currently licensed as a dealer or salesperson by another state or country  
253 and not currently under license suspension or revocation by the administrator may only sell

254 motor vehicles in this state to licensed dealers, dismantlers, or manufacturers, and only at their  
255 places of business.

256 (4) Except as otherwise expressly provided:

257 (a) a direct-sale manufacturer is subject to the same provisions under this chapter as a  
258 new motor vehicle dealer; and

259 (b) a direct-sale manufacturer salesperson is subject to the same provisions under this  
260 chapter as a salesperson.

261 (5) Notwithstanding any provision of this chapter to the contrary, a direct-sale  
262 manufacturer:

263 (a) may, without a franchise, sell, display for sale, or offer for sale or exchange a motor  
264 vehicle:

265 (i) [~~described in Subsection 41-3-102(17)~~] if the direct-sale manufacturer is an electric  
266 vehicle manufacturer; or

267 (ii) [~~described in Subsection 41-3-102(23)~~] if the direct-sale manufacturer is a  
268 low-volume manufacturer; and

269 (b) may not sell, display for sale, or offer for sale or exchange a new motor vehicle that  
270 is not of the same line-make the direct-sale manufacturer manufactures.

271 Section 3. Section **41-3-211** is amended to read:

272 **41-3-211. Unlawful acts or practices.**

273 (1) A licensee may not knowingly or intentionally engage in any of the following  
274 unlawful acts or practices:

275 (a) provide a financial institution or person being contacted to provide financing for the  
276 purchase of a motor vehicle, a motor vehicle contract of sale, document of sale, contract,  
277 request for proposal, or other document that does not accurately state:

278 (i) the terms of the motor vehicle purchase; or

279 (ii) if the vehicle is a rebuilt vehicle;

280 (b) sell a motor vehicle to a purchaser that is subject to financing that is not the motor  
281 vehicle described in a motor vehicle contract of sale, document of sale, contract, request for

282 proposal, or other document as of the time the contract of sale, document of sale, contract,  
283 request for proposal, or other document provided to the financial institution or person  
284 providing financing; [or]

285 (c) make payments on any loan or lease on a motor vehicle subject to a loan or lease  
286 that is subject to the payoff requirements of Subsection [41-3-402\(1\)](#)[-]; or

287 (d) except as provided in Subsection (3), require a purchaser to pay as a condition of  
288 the sale:

289 (i) an amount higher than the negotiated purchase price; or

290 (ii) any fee or charge in addition to the negotiated purchase price.

291 (2) The provisions of Subsection (1)(c) do not prohibit a dealer from making one or  
292 more loan or lease payments for a motor vehicle if making the payments is:

293 (a) stated in writing in a motor vehicle contract of sale, document of sale, contract,  
294 request for proposal, or other document; or

295 (b) stated in the notice to the lienholder of the trade-in of the vehicle as required by  
296 Subsection [41-3-402\(5\)](#).

297 (3) Subsection (1)(d) does not prohibit a licensee from charging any of the following in  
298 addition to the negotiated purchase price detailed on the transaction disclosure form required  
299 pursuant to Section [41-3-401.6](#):

300 (a) a temporary permit fee pursuant to Section [41-1a-211](#);

301 (b) a fee required in Chapter 1a, Part 5, Titling Requirement;

302 (c) motor vehicle registration fees required under this title;

303 (d) a dealer documentary service fee as described in rules made in accordance with  
304 Sections [41-3-301](#) and [41-3-302](#);

305 (e) sales and use taxes as required by Title 59, Chapter 12, Sales and Use Tax Act;

306 (f) for the purchase of a semi-tractor with a gross vehicle weight rating of over 14,000  
307 pounds, an increase to the negotiated purchase price paid by the licensee that is imposed by the  
308 manufacturer after the negotiated purchase price is determined by the licensee and the  
309 purchaser; or

310 (g) any other tax or fee required by federal or state law to be paid by the purchaser of a  
311 motor vehicle.

312 ~~[(3)]~~ (4) (a) ~~[A]~~ Except as provided in Subsection (4)(b), a person who violates the  
313 provisions of this section is subject to the penalties provided in Section 41-3-701 and  
314 Subsection 41-3-702(1)(a).

315 (b) A person who violates Subsection (1)(d) is subject to the penalties provided in  
316 Subsection 41-3-702(1)(c).

317 (5) (a) Subsection (1)(d) does not apply to a sale at auction and does not prohibit a  
318 licensee who conducts an auction from charging the winning bidder fees related to the auction  
319 or other vehicle-related services.

320 (b) Subsection (1)(d) does not apply to the sale of motor vehicles in a fleet transaction.  
321 Section 4. Section 41-3-401.6 is enacted to read:

322 **41-3-401.6. Transaction disclosure form.**

323 (1) (a) Before a sale is finalized, a licensee shall provide the transaction disclosure  
324 form described in Subsection (3).

325 (b) The licensee and the purchaser shall each execute the transaction disclosure form to  
326 memorialize the negotiated terms and prices of the sale.

327 (c) The licensee shall provide the purchaser a copy of the transaction disclosure form.

328 (2) The commission shall create the transaction disclosure form as described in  
329 Subsection (3).

330 (3) The transaction disclosure form shall include:

331 (a) the negotiated sale price of the vehicle;

332 (b) the negotiated value of the trade-in vehicle, if applicable;

333 (c) an itemized list of the following legally required taxes and fees:

334 (i) a temporary permit fee pursuant to Section 41-1a-211;

335 (ii) a fee required in Chapter 1a, Part 5, Titling Requirement;

336 (iii) motor vehicle registration fees required under this title;

337 (iv) a dealer documentary service fee as described in rules made in accordance with

338 Sections 41-3-301 and 41-3-302;

339 (v) sales and use taxes required by Title 59, Chapter 12, Sales and Use Tax Act; and

340 (vi) any other taxes or fees required by federal or state law to be paid by the purchaser  
341 of a motor vehicle;

342 (d) the subtotal of the amounts described in Subsections (3)(a) through (c);

343 (e) any other optional charges as negotiated by the licensee and purchaser; and

344 (f) the total amount for which the licensee agrees to seek arrangements for financing, if  
345 applicable.

346 (4) A transaction disclosure form described in this section is not required for a sale at  
347 auction or a fleet transaction.

348 Section 5. Section **41-3-702** is amended to read:

349 **41-3-702. Civil penalty for violation.**

350 (1) The following are civil violations under this chapter and are in addition to criminal  
351 violations under this chapter:

352 (a) Level I:

353 (i) failing to display business license;

354 (ii) failing to surrender license of salesperson because of termination, suspension, or  
355 revocation;

356 (iii) failing to maintain a separation from nonrelated motor vehicle businesses at  
357 licensed locations;

358 (iv) issuing a temporary permit improperly;

359 (v) failing to maintain records;

360 (vi) selling a new motor vehicle to a nonfranchised dealer or leasing company without  
361 licensing the motor vehicle;

362 (vii) special plate violation;

363 (viii) failing to maintain a sign at a principal place of business; or

364 (ix) failing to store a salvage vehicle purchased at a motor vehicle auction in a secure  
365 location until the purchaser or a transporter has provided the proper documentation to take

- 366 possession of the salvage vehicle.
- 367 (b) Level II:
- 368 (i) failing to report sale;
- 369 (ii) dismantling without a permit;
- 370 (iii) manufacturing without meeting construction or vehicle identification number
- 371 standards;
- 372 (iv) withholding customer license plates;
- 373 (v) selling a motor vehicle on consecutive days of Saturday and Sunday; or
- 374 (vi) failing to record and report the sale of a salvage vehicle at a motor vehicle auction
- 375 as described in Section [41-3-201](#).
- 376 (c) Level III:
- 377 (i) operating without a principal place of business;
- 378 (ii) selling a new motor vehicle as a dealer who is not a direct-sale manufacturer
- 379 without holding the franchise;
- 380 (iii) crushing a motor vehicle without proper evidence of ownership;
- 381 (iv) selling from an unlicensed location;
- 382 (v) altering a temporary permit;
- 383 (vi) refusal to furnish copies of records;
- 384 (vii) assisting an unlicensed dealer or salesperson in sales of motor vehicles;
- 385 (viii) advertising violation;
- 386 (ix) failing to separately identify the fees required by Title 41, Chapter 1a, Motor
- 387 Vehicle Act;
- 388 (x) encouraging or conspiring with unlicensed persons to solicit for prospective
- 389 purchasers; ~~or~~
- 390 (xi) selling, offering for sale, or displaying for sale or exchange a vehicle, vessel, or
- 391 outboard motor in violation of Section [41-1a-705](#)~~[-];~~ or
- 392 (xii) a violation of Subsection [41-3-211\(1\)\(d\)](#).
- 393 (2) (a) The schedule of civil penalties for violations of Subsection (1) is:

394 (i) Level I: \$25 for the first offense, \$100 for the second offense, and \$250 for the third  
395 and subsequent offenses;

396 (ii) Level II: \$100 for the first offense, \$250 for the second offense, and \$1,000 for the  
397 third and subsequent offenses; and

398 (iii) Level III: \$250 for the first offense, \$1,000 for the second offense, and \$5,000 for  
399 the third and subsequent offenses.

400 (b) When determining under this section if an offense is a second or subsequent  
401 offense, only prior offenses committed within the 12 months before the commission of the  
402 current offense may be considered.

403 (3) Knowingly selling a salvage vehicle, as defined in Section 41-1a-1001, without  
404 disclosing that the salvage vehicle has been repaired or rebuilt is a civil violation in addition to  
405 a criminal violation under Section 41-1a-1008.

406 (4) The civil penalty for a violation under Subsection (3) is:

407 (a) not less than \$1,000, or treble the actual damages caused by the person, whichever  
408 is greater; and

409 (b) reasonable attorney fees and costs of the action.

410 (5) A civil action may be maintained by a purchaser or by the administrator.

411 **Section 6. Effective date.**

412 This bill takes effect on July 1, 2023.