INFORMATION TECHNOLOGY ACT AMENDMENTS
2024 GENERAL SESSION
STATE OF UTAH
Chief Sponsor: Wayne A. Harper
House Sponsor:
LONG TITLE
General Description:
This bill enacts provisions related to disclosures and penalties associated with the use of
synthetic media and artificial intelligence.
Highlighted Provisions:
This bill:
 defines terms;
 for an audio or video communication intended to influence voting that contains
synthetic media, requires that the communication include specified disclosures
based on the type of synthetic media included;
 imposes penalties for violations;
 enhances criminal penalties for using artificial intelligence to commit certain
offenses; and
 requires prosecutors to provide notice when seeking the artificial intelligence
penalty enhancement.
Money Appropriated in this Bill:
None
Other Special Clauses:
None
Utah Code Sections Affected:
ENACTS:

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28	20A-11-1104, Utah Code Annotated 1953
29	76-3-203.18, Utah Code Annotated 1953
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31	Be it enacted by the Legislature of the state of Utah:
32	Section 1. Section 20A-11-1104 is enacted to read:
33	20A-11-1104. Disclosure of synthetic media.
34	(1) As used in this section:
35	(a) "Artificial intelligence" means the capability of a computer system to perform tasks
36	that normally require human intelligence, such as visual perception, speech recognition, content
37	generation, and decision-making.
38	(b) "Generative artificial intelligence" means artificial intelligence technology that is
39	capable of creating content such as text, audio, image, or video based on patterns learned from
40	large volumes of data rather than being explicitly programmed with rules.
41	(c) "Synthetic media" means audio or video content substantially produced by
42	generative artificial intelligence.
43	(2) This section applies to an audio or video communication that:
44	(a) is paid for by a candidate campaign committee, political action committee, political
45	issues committee, political party, or a person using a contribution;
46	(b) is intended to influence voting for or against a candidate or ballot proposition in an
47	election or primary; and
48	(c) contains synthetic media.
49	(3) An audio communication described in Subsection (2) that contains synthetic media
50	shall include at the beginning and end of the communication the words, "Contains content
51	generated by AI."
52	(4) A video communication described in Subsection (2) that contains synthetic media
53	shall include throughout the duration of each portion of the communication containing
54	synthetic media, in legible writing, the words:
55	(a) "This video content generated by AI," if the video includes only video synthetic
56	<u>media;</u>
57	(b) "This audio content generated by AI," if the video includes only audio synthetic
58	media; or

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59	(c) "This content generated by AI," if the video includes both video and audio synthetic
60	media.
61	(5) (a) A person who violates this section is subject to a civil penalty not to exceed
62	\$1,000 for each violation.
63	(b) Compliance with this section does not exempt a person from civil or criminal
64	liability for violations of other applicable law.
65	Section 2. Section 76-3-203.18 is enacted to read:
66	76-3-203.18. Enhanced penalty for use of artificial intelligence.
67	(1) As used in this section:
68	(a) "Artificial intelligence system" means a computer system or software capable of
69	tasks and behaviors typically requiring human intelligence, such as visual perception, speech
70	recognition, and decision-making.
71	(b) "Offense" means an offense described in:
72	(i) Chapter 5b, Part 2, Sexual Exploitation;
73	(ii) Chapter 6, Part 5, Fraud;
74	(iii) Chapter 6, Part 7, Utah Computer Crimes Act;
75	(iv) Chapter 6, Part 11, Identity Fraud Act;
76	(v) Chapter 10, Part 12, Pornographic and Harmful Materials and Performances;
77	(vi) Section 76-5-107.1, Threats against schools;
78	(vii) Section 76-5-111.4, Financial exploitation of a vulnerable adult;
79	(viii) Section 76-6-405, Theft by deception;
80	(ix) Section 76-9-404, Criminal defamation;
81	(x) Section 76-9-407, Crime of abuse of personal identity; or
82	(xi) Section 76-10-1801, Communications fraud.
83	(2) If a trier of fact finds that an actor committed an offense and the actor committed
84	the offense with the use of an artificial intelligence system, the actor is guilty of:
85	(a) a class C misdemeanor if the actor is charged with an offense that is designated by
86	law as an infraction;
87	(b) a class B misdemeanor if the actor is charged with an offense that is designated by
88	law as a class C misdemeanor;
89	(c) a class A misdemeanor if the actor is charged with an offense that is designated by

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90	law as a class B misdemeanor;
91	(d) a third degree felony if the actor is charged with an offense that is designated by
92	law as a class A misdemeanor;
93	(e) a third degree felony if the actor is charged with an offense that is designated by law
94	as a third degree felony; or
95	(f) a second degree felony if the actor is charged with an offense that is designated by
96	law as a second degree felony.
97	(3) (a) If an actor is guilty of a class C misdemeanor as described in Subsection (2)(a),
98	the court shall impose a mandatory fine of no less than \$500 in addition to any other penalty
99	the court may impose for a class C misdemeanor.
100	(b) If an actor is guilty of a class B misdemeanor as described in Subsection (2)(b), the
101	court shall impose a mandatory fine of no less than \$500 in addition to any other penalty the
102	court may impose for a class B misdemeanor.
103	(c) If an actor is guilty of a class A misdemeanor as described in Subsection (2)(c), the
104	court shall impose a mandatory fine of no less than \$750 in addition to any other penalty the
105	court may impose for a class A misdemeanor.
106	(d) If an actor is guilty of a third degree felony as described in Subsection (2)(d), the
107	court shall impose a mandatory fine of no less than \$1,000 in addition to any other penalty the
108	court may impose for a third degree felony.
109	(e) If an actor is guilty of a third degree felony as described in Subsection (2)(e), the
110	court shall impose:
111	(i) a mandatory fine of no less than \$1,000; and
112	(ii) an indeterminate term of imprisonment for no less than one year and no more than
113	five years in addition to any other penalty the court may impose for a third degree felony.
114	(f) If an actor is guilty of a second degree felony as described in Subsection (2)(f), the
115	court shall impose:
116	(i) a mandatory fine of no less than \$1,000; and
117	(ii) an indeterminate term of imprisonment for no less than two years and no more than
118	15 years in addition to any other penalty the court may impose for a second degree felony.
119	(4) Except as otherwise provided by another provision of the Utah Code, the court may
120	suspend the execution of an indeterminate term of imprisonment described in Subsection

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- 121 (3)(e)(ii) or (3)(f)(ii) in accordance with Section 77-18-105.
- 122 (5) The prosecuting attorney, or the grand jury if an indictment is returned, shall
- 123 include notice in the information or indictment that the offense is subject to an enhancement
- 124 <u>under this section.</u>
- 125 Section 3. Effective date.
- 126 This bill takes effect on May 1, 2024.