

**Department of Planning and Budget
2022 Fiscal Impact Statement**

1. **Bill Number:** SB96-E

House of Origin	<input type="checkbox"/> Introduced	<input type="checkbox"/> Substitute	<input checked="" type="checkbox"/> Engrossed
Second House	<input type="checkbox"/> In Committee	<input type="checkbox"/> Substitute	<input type="checkbox"/> Enrolled
2. **Patron:** Norment
3. **Committee:** General Laws and Technology
4. **Title:** Gaming; use of the phrase “Virginia is for Bettors”, civil penalty.
5. **Summary:** Prohibits sports betting and casino gaming operators and their affiliates from using the phrase “Virginia is for Bettors” in an advertisement in association with their products or services. A violation is subject to a civil penalty of up to \$50,000.
6. **Budget Amendment Necessary:** No.
7. **Fiscal Impact Estimates:** Indeterminate – see Item 8.
8. **Fiscal Implications:** The proposed legislation imposes a civil penalty of no more than \$50,000 if a gaming business or its affiliates use the phrase “Virginia is for Bettors” in an advertisement in association with its products or services. The civil penalties collected pursuant to the proposed legislation are to be deposited to the general fund.
9. **Specific Agency or Political Subdivisions Affected:** Virginia Lottery
10. **Technical Amendment Necessary:** No.
11. **Other Comments:** None.