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**SUBSTITUTE HOUSE BILL 1258**

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AS AMENDED BY THE SENATE

Passed Legislature - 2023 Regular Session

**State of Washington                      68th Legislature                      2023 Regular Session**

**By** House Appropriations (originally sponsored by Representatives Ryu, Volz, Steele, Walen, Reeves, Waters, Chambers, Reed, Christian, Cortes, Callan, Schmidt, Barkis, and Fosse)

READ FIRST TIME 02/13/23.

1            AN ACT Relating to increasing tourism to Washington state through  
2 enhancement of the statewide tourism marketing account and changing  
3 necessary match requirements; and amending RCW 43.384.040.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5            **Sec. 1.** RCW 43.384.040 and 2018 c 275 s 5 are each amended to  
6 read as follows:

7            The statewide tourism marketing account is created in the state  
8 treasury. All receipts from tax revenues under RCW 82.08.225 must be  
9 deposited into the account. Moneys in the account may be spent only  
10 after appropriation. Expenditures from the account may be used only  
11 for expenditures of the department that are related to implementation  
12 of a statewide tourism marketing program and operation of the  
13 authority. A (~~two-to-one~~) one-to-one nonstate or state fund, other  
14 than general fund state, match must be provided for all expenditures  
15 from the account. A match may consist of nonstate or state fund,  
16 other than general fund state, cash contributions deposited in the  
17 private local account created under RCW 43.384.020(4), the value of  
18 an advertising equivalency contribution, or an in-kind contribution.

1 The board must determine criteria for what qualifies as an in-kind  
2 contribution.

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