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**SENATE BILL 5465**

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**State of Washington**

**68th Legislature**

**2023 Regular Session**

**By** Senators Stanford, Dozier, Rolfes, Mullet, and Van De Wege

1 AN ACT Relating to increasing tourism to Washington state through  
2 enhancement of the statewide tourism marketing account and changing  
3 necessary match requirements; and amending RCW 43.384.040 and  
4 82.08.225.

5 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

6 **Sec. 1.** RCW 43.384.040 and 2018 c 275 s 5 are each amended to  
7 read as follows:

8 The statewide tourism marketing account is created in the state  
9 treasury. All receipts from tax revenues under RCW 82.08.225 must be  
10 deposited into the account. Moneys in the account may be spent only  
11 after appropriation. Expenditures from the account may be used only  
12 for expenditures of the department that are related to implementation  
13 of a statewide tourism marketing program and operation of the  
14 authority. A (~~two-to-one~~) one-to-one nonstate or state fund, other  
15 than general fund state, match must be provided for all expenditures  
16 from the account. A match may consist of nonstate or state fund,  
17 other than general fund state, cash contributions deposited in the  
18 private local account created under RCW 43.384.020(4), the value of  
19 an advertising equivalency contribution, or an in-kind contribution.  
20 The board must determine criteria for what qualifies as an in-kind  
21 contribution.

1       **Sec. 2.** RCW 82.08.225 and 2018 c 275 s 9 are each amended to  
2 read as follows:

3       (~~(1)~~) Beginning July 1, 2018, 0.2 percent of taxes collected  
4 pursuant to RCW 82.08.020(1) on retail sales of lodging, car rentals,  
5 and restaurants must be deposited into the statewide tourism  
6 marketing account created in RCW 43.384.040. (~~Except as provided~~  
7 ~~otherwise for fiscal year 2019 in subsection (2) of this section,~~  
8 ~~future~~) Future revenue collections under this section may be up to  
9 (~~three million dollars~~) \$26,000,000 per biennium and must be  
10 deposited into the statewide tourism marketing account created in RCW  
11 43.384.040. The deposit under this subsection to the statewide  
12 tourism marketing account may only occur if the legislature  
13 authorizes the deposit in the biennial omnibus appropriations act.

14       (~~(2) For fiscal year 2019, up to a maximum of one million five~~  
15 ~~hundred thousand dollars must be deposited in the statewide tourism~~  
16 ~~marketing account created in RCW 43.384.040. The deposit under this~~  
17 ~~subsection to the statewide tourism marketing account may only occur~~  
18 ~~if the legislature authorizes the deposit in the biennial omnibus~~  
19 ~~appropriations act.~~)

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