
SUBSTITUTE SENATE BILL 5713

State of Washington

65th Legislature

2017 Regular Session

By Senate Higher Education (originally sponsored by Senators Palumbo, Wilson, Zeiger, and King)

1 AN ACT Relating to creating the skilled worker outreach,
2 recruitment, and career awareness training program; and adding a new
3 chapter to Title 28C RCW.

4 BE IT ENACTED BY THE LEGISLATURE OF THE STATE OF WASHINGTON:

5 NEW SECTION. **Sec. 1.** The definitions in this section apply
6 throughout this chapter unless the context clearly requires
7 otherwise.

8 (1) "Department" means the department of commerce.

9 (2) "Eligible applicant" means any government or nongovernment
10 entity or organization that offers, or plans to offer, a skilled
11 worker awareness training program and that has partnered with
12 industry to offer or fund a skilled worker awareness training
13 program.

14 (3) "Grant program" means the skilled worker outreach,
15 recruitment, and career awareness training program.

16 (4) "Grant review committee" means the skilled worker outreach,
17 recruitment, and career awareness training program review committee
18 as created in section 5 of this act.

19 (5) "Matching grant" means a grant funded by the state to match
20 funding provided by an eligible applicant to support efforts to
21 increase the state's skilled workforce.

1 (6) "Skilled worker awareness training program" means an
2 accredited educational, occupational education, state-approved
3 preapprenticeship, apprenticeship, or similar training program that:

4 (a) Trains or retrain individuals to perform a skill that is
5 needed in the workforce;

6 (b) Awards an industry or state recognized certificate,
7 credential, associate degree, professional license, or similar
8 evidence of achievement upon completion of the program; and

9 (c) Does not include an educational program that awards a
10 bachelor's or higher degree upon completion of the program.

11 NEW SECTION. **Sec. 2.** Subject to availability of amounts
12 appropriated for this specific purpose, the skilled worker outreach,
13 recruitment, and career awareness training program is created. The
14 purpose of the grant program is to increase the state's skilled
15 workforce by awarding matching grants to eligible applicants to:

16 (1) Engage in outreach and recruiting efforts to increase
17 enrollment in and completion of skilled worker awareness training
18 programs and, by partnering with business and industry, to determine
19 current, future, and critical workforce needs; and

20 (2) Provide skilled worker awareness training.

21 NEW SECTION. **Sec. 3.** (1) The department shall administer the
22 grant program and establish a process for accepting grant
23 applications, including application guidelines and deadlines.

24 (2) By January 1, 2018, and annually no later than January 1st
25 thereafter, the department shall start accepting grant applications.

26 NEW SECTION. **Sec. 4.** (1) To be considered for a matching grant,
27 an eligible applicant with an existing skilled worker awareness
28 training program or that is planning to offer a skilled worker
29 awareness training program must include, at a minimum, the following
30 information in its application:

31 (a) A description of how the matching grant will be used to
32 recruit participants to and provide an outreach plan for its existing
33 or proposed skilled worker awareness training program;

34 (b) A description of the skilled worker awareness training
35 program it plans to offer or offers, including the location of the
36 program, the particular skills taught, and if an existing program,
37 the number of years it has been in operation;

1 (c) Past, current, and projected enrollment in the skilled worker
2 awareness training program, and if an existing program, the estimated
3 increases in enrollment;

4 (d) If an existing skilled worker awareness training program, a
5 comparison of the number of participants who enroll in the program
6 and the number of participants who complete the program over a five-
7 year period, if available;

8 (e) Specific industry needs or gaps in the workforce that the
9 planned or existing skilled worker awareness training program will or
10 does address;

11 (f) A description of intended or existing partnerships with
12 industry members, including those where program participants will
13 have the opportunity to earn income or credit hours;

14 (g) Costs or the anticipated costs to operate the skilled worker
15 awareness training program;

16 (h) Resources that the eligible applicant will commit in matching
17 dollars if a matching grant is awarded, and if the skilled worker
18 awareness training program already exists, existing resources that
19 the eligible applicant has invested in recruiting, outreach, and
20 funding of its skilled worker awareness training program; and

21 (i) Any other information the department requires.

22 (2) Upon receipt of an application that satisfies the
23 requirements in this section, the department must send the
24 application to the grant review committee for its consideration.

25 NEW SECTION. **Sec. 5.** (1) The department must establish a grant
26 review committee to review grant applications and make
27 recommendations on who should receive a matching grant and the
28 amount. The grant review committee must consist of twelve members
29 with representatives from the following:

30 (a) The department of labor and industries;

31 (b) The department of employment security;

32 (c) The department of enterprise services;

33 (d) The workforce training and education coordinating board;

34 (e) The state board for community and technical colleges;

35 (f) Two representatives from business;

36 (g) Two representatives from labor; and

37 (h) Two representatives from the Washington apprenticeship and
38 training council.

1 (2) The grant review committee shall designate a chair to oversee
2 the committee's meetings.

3 (3) The grant review committee shall establish criteria for
4 ranking eligible applicants for matching grant awards. The grant
5 review committee shall consider and rank eligible applicants based on
6 which have the best potential to:

7 (a) Reach a broad diverse audience through their recruitment and
8 outreach efforts;

9 (b) Significantly increase enrollment and completion of their
10 skilled worker awareness training program;

11 (c) Fill existing needs for skilled workers in the market;

12 (d) Have demonstrated the following, prioritized in the following
13 order:

14 (i)(A) That the eligible applicant will provide monetary
15 contributions from its own resources; or

16 (B) That the eligible applicant has contributed its own resources
17 in the form of monetary or in-kind matching contributions; and

18 (ii)(A) That the eligible applicant has secured an industry
19 partner; or

20 (B) That the eligible applicant has secured from an industry
21 partner a monetary or in-kind contribution, conditional job placement
22 guarantees or articulation agreements, or that the industry partner
23 has contributed other meaningful investment in skilled worker
24 awareness training programs.

25 (4) The grant review committee shall submit its recommendations
26 to the director of the department, who shall determine to whom and in
27 what amounts to award matching grants. Matching grants must be
28 awarded no later than April 1st each year following the application
29 submittal deadline.

30 NEW SECTION. **Sec. 6.** Grant recipients shall not use matching
31 grants for tuition subsidies or to reduce tuition for a skilled
32 worker awareness training program.

33 NEW SECTION. **Sec. 7.** (1) Each eligible applicant that receives
34 a matching grant shall submit a quarterly report and an annual report
35 to the grant review committee on the outcomes achieved. The grant
36 recipient shall include in the report at least the following
37 measurable outcomes:

1 (a) The manner in which the grant recipient has used the matching
2 grant to provide outreach and recruit participants in its skilled
3 worker awareness training program;

4 (b) The number of participants enrolled in and the number of
5 participants who completed the skilled worker awareness training
6 program, both before the matching grant was awarded and since the
7 matching grant was received;

8 (c) The number of skilled worker awareness training participants
9 who obtained employment in an industry for which the participant was
10 trained under the program, including information about the industry
11 in which the participants are employed;

12 (d) The number of participants recruited; and

13 (e) Any other information the grant review committee determines
14 appropriate.

15 (2) By December 1, 2019, and by each December 1st thereafter, the
16 grant review committee shall submit an annual report to the governor
17 and appropriate committees of the legislature in accordance with the
18 reporting requirements in RCW 43.01.036. The report must include:

19 (a) The number of matching grants awarded in the prior year,
20 including the amount, recipient, and duration of each matching grant;

21 (b) The number of individuals who enrolled in and completed a
22 skilled worker awareness training program offered by each grant
23 recipient;

24 (c) The number of individuals who obtained employment in a
25 position that uses the skills for which they were trained through a
26 skilled worker awareness training program offered by a grant
27 recipient; and

28 (d) Other information obtained from grant recipients' reports
29 under subsection (1) of this section.

30 NEW SECTION. **Sec. 8.** To assist with implementation of the grant
31 program, the department, in coordination with the workforce training
32 and education coordinating board, shall assess current and future
33 workforce needs and coordinate skilled worker awareness training and
34 education programs throughout the state. The coordination must
35 include:

36 (1) Identifying current, future, and critical workforce needs;

37 (2) Partnering with industry associations, labor/management
38 programs, and businesses to assess and determine their workforce
39 needs; and

1 (3) Coordinating with skilled worker awareness training program
2 providers on skill sets being developed and the quality of applicants
3 being trained.

4 NEW SECTION. **Sec. 9.** The skilled worker outreach, recruitment,
5 and career awareness training program account is created in the
6 custody of the state treasurer. The department shall deposit in the
7 account all money received for the program. The account shall be
8 self-sustaining and consist of funds appropriated by the legislature
9 for the skilled worker outreach, recruitment, and career awareness
10 training program and private contributions to the program.
11 Expenditures from the account shall only be used for matching grants
12 provided to grant recipients. Only the director of the department or
13 the director's designee may authorize expenditures from the account.
14 The account is subject to the allotment procedures under chapter
15 43.88 RCW, but an appropriation is not required for expenditures.

16 NEW SECTION. **Sec. 10.** Sections 1 through 9 of this act
17 constitute a new chapter in Title 28C RCW.

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