



State of Wisconsin
2023 - 2024 LEGISLATURE

LRB-2500/1
KP:amn

2023 SENATE BILL 451

September 20, 2023 - Introduced by Senators BALLWEG, MARKLEIN and QUINN, cosponsored by Representatives DALLMAN, KURTZ, DONOVAN, NOVAK, O'CONNOR and MELOTIK. Referred to Committee on Agriculture and Tourism.

AUTHORS SUBJECT TO CHANGE

1 **AN ACT to renumber and amend** 66.1113 (2) (d); **to amend** 77.994 (3) (b) 1.; and
2 **to create** 66.1113 (2) (d) 2. of the statutes; **relating to:** allowing certain
3 municipalities to increase the rate of the premier resort area tax.

Analysis by the Legislative Reference Bureau

This bill allows any municipality that has enacted an ordinance imposing a premier resort area tax that was effective before January 1, 2000, to amend the ordinance to increase its premier resort area tax rate up to a maximum of 1.5 percent. Current law allows such municipalities to establish a premier resort area tax rate up to a maximum of 1.25 percent. In order to impose an increase in the premier resort area tax rate, the municipality's governing body must adopt a resolution proclaiming its intent to increase the tax rate and the resolution must be approved by a majority of electors of the municipality voting on the resolution at a referendum held at the first spring primary or election or partisan primary or general election occurring at least 70 days after the resolution is adopted. The proceeds from the increase in the premier resort area tax rate allowed under the bill must be used only to pay for public safety expenses.

Under current law, premier resort areas may impose taxes on the gross receipts from the sale, lease, or rental of goods or services that are subject to the general sales and use tax and are sold by tourism-related retailers. The proceeds of the tax may be used only to pay for infrastructure expenses within the jurisdiction of the premier resort area. The definition of "infrastructure expenses" includes the costs of purchasing, constructing, or improving parking lots; transportation facilities,

